

A rider wearing a white helmet, a white shirt, and a black vest is sitting on a grey horse. The horse is standing in a grassy field. In the background, there are large white barns and a cloudy sky. The rider is smiling and looking to the right. The horse has a saddle pad with the number 66 and the word "Rothmans" on it. The text "Creating the Plan" is overlaid in large white letters, and "The Roadmap to Success" is overlaid in smaller white letters below it.

Creating the Plan

The Roadmap to Success

Checkpoints

Goal setting is all about putting
checkpoints on your map

GOAL SETTING IS...

The what and when of your plan

- Effective goal setting takes practice
- Goals are a work in progress





Goal Setting Tips

Setting Yourself up for Success

- Goal setting isn't rock science
- It does take persistence
- You have to work at it
- Set S.M.A.R.T. goals

S.M.A.R.T. Goals are Successful Goals

Taking control of your dreams makes you more successful.



Specific

Goals must be detailed



Measureable

Goals must be trackable



Attainable

Goals must be reachable



Relevant

Goals must be yours
and match your life



Time Sensitive

Goals must
have deadlines

Goals Near & Far

Success is in the details. Clear - Precise - Definite



Daily

These are the baby steps.

A baby step a day adds up to BIG results if they are focused.

Schedule Your Days.



Weekly

Setting weekly goals will help you in determining your daily goals & give you destination points that can be checked off.



Monthly/Quarterly

These are a compilation of the daily & weekly goals that you have set.

They give you larger benchmarks to attain.



Annually

What major milestones do you want to achieve.

Be clear on what you **NEED** to achieve in the next 12 months.



5 yr./10 yr & beyond

This is the **DESTINATION**.

Everything that you are doing must be geared toward this.



Create Your Roadmap